

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257415

1. THE NAME OF THE CANDIDATE IS: Alan Grayson
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Grayson for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Todd Jurkowski
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Liz Dorne / Buying Time  
Name  
650 Massachusetts Ave. NW # 210 Washington DC 20001  
Address  
  
\_\_\_\_\_  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Todd Jurkowski  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.

**WKMG**

## ORDER

Print Date 08/22/12

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Flight Dates 08/22/12-08/29/12

Order Sep 00:15:00

Contract / Revision 257415 /

Original Date / Revision  
08/22/12 08/22/12

**Advertiser** Pol/A Grayson/ Con/D/FL

Agency **Buying Time, LLC**

## Buying Contact

**650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001**

Product

**GRAYSON FOR CONGRESS**

Agency Com 15%

### Billing Contact

**650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001**

Sales Office PHI

Sales Region NAT

Agency Ref

Estimate # 2245

Alt Order # 06293464

Billing Type      Cash

Order Type	GENERAL
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Billing Cycle	EOM/EOC
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## Billing Calendar BROADCAST

Demographic A35+

Rev Codes      AGY      POL      CAND

Product Codes PL-Representatives-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 10600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	13	\$6,545.00	\$7,700.00	0.00
September 2012	4	\$2,465.00	\$2,900.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$9,010.00</b>	<b>\$10,600.00</b>	<b>0.00</b>

### Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	13	\$6,545.00	\$7,700.00
08/27/12	08/29/12	4	\$2,465.00	\$2,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 1	WKMG	08/24/12	08/24/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----1--		1				\$800.00		0.00			
E 2	WKMG	08/27/12	08/27/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	1-----		1				\$800.00		0.00			
E 3	WKMG	08/25/12	08/25/12	Sat 1135p-1205a CM Inside Edition Wknd		1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1-		1				\$500.00		0.00			
E 4	WKMG	08/25/12	08/25/12	5-7a Sat News CM Sat 5-7a News		5-7a	-----2-	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00



WKMG

Print Date: 08/22/12

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Contract / Revision

257415

Flight Dates 08/22/12-08/29/12

Hiatus Dates

Original Date / Revision 08/22/12/ 08/22/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2245

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/25/12	08/25/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----2-	:30	2	\$150.00	P-3	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----2-					2	\$150.00		0.00		
E 5	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1-					1	\$550.00		0.00		
E 6	WKMG	08/25/12	08/25/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----2-					2	\$400.00		0.00		
E 7	WKMG	08/26/12	08/26/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00 NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$1,100.00		0.00		
E 8	WKMG	08/26/12	08/26/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$500.00		0.00		
E 9	WKMG	08/26/12	08/26/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$200.00		0.00		
E 10	WKMG	08/26/12	08/26/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$650.00		0.00		
E 11	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$1,500.00		0.00		
E 12	WKMG	08/24/12	08/24/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----F--	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	----F--					1	\$800.00		0.00		
E 13	WKMG	08/28/12	08/28/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	-1-----					1	\$800.00		0.00		
E 14	WKMG	08/29/12	08/29/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	--1----					1	\$800.00		0.00		
E 15	WKMG	08/27/12	08/29/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTW----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	MTW----					1	\$500.00		0.00		
													Totals	17 \$10,600.00